

# AGENDA

**8:15–9:00 AM:**

Breakfast

**9:00–9:15 AM:**

Introduction

**9:15–10:00 AM:**

Recent Enforcement Trends in  
Health Care

**10:00–10:30 AM:**

Recent Changes in Fraud and Abuse  
Enforcement Legislation

**10:30–10:45 AM:** Break**10:45–11:15 AM:**

False Claims Act and Internal Investigations

**11:15 AM–12:00 PM:**

Real Life Example

**12:00–12:30 PM:**

RAC/CERT/Government Data Mining

**12:30–2:00 PM:**

Lunch and Keynote Speaker

*Topic: Importance of Compliance Programs*

*Agenda subject to change*

Space is limited.

Register for this seminar by April 16  
to make sure you don't miss this program.

**To Register:** Courtney Farley, Jones Walker  
cfarley@joneswalker.com | 504.582.8121

## SEMINAR AT A GLANCE

**What:** Health Care Seminar

**When:** April 26 & 27 2010 | 8:15 AM–2:00 PM

**Where:** Lafayette and New Orleans, LA

**JONES  
WALKER**  
201 St. Charles Avenue  
New Orleans, LA 70170-5100

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## HEALTH CARE SEMINAR

Health Care Fraud:  
Updates, Trends, and  
Where To Go From Here

April 26, 2010 | Lafayette, LA  
April 27, 2010 | New Orleans, LA

# PROGRAM OVERVIEW

Join us in Lafayette on April 26 or in New Orleans on April 27 as we present a Health Care Seminar targeted to health care professionals. This half-day seminar will comprise six sessions of topics, ranging from recent enforcement trends to the importance of compliance programs.

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## STOCK PHOTOGRAPHY

## —SESSION DESCRIPTIONS—

### 9:15–10:00 AM:

#### **Recent Enforcement Trends in Health Care**

Government authorities are sharply increasing civil and criminal enforcement in the health care arena. Government agents, prosecutors, and defense attorneys will discuss priorities for federal and state investigations.

### 10:00–10:30 AM:

#### **Recent Changes in Fraud and Abuse Enforcement Legislation**

Both the recently enacted healthcare reform legislation and the Fraud Enforcement and Recovery Act of 2009 contain significant fraud and abuse enforcement provisions. This presentation will discuss some of the key changes, including amendments to the Anti-Kickback Statute, the Stark Law, the False Claims Act and the Civil Monetary Penalties Act.

### 10:45–11:15 AM:

#### **False Claims Act and Internal Investigations**

With nearly one-half of False Claims Act *qui tam* cases involving allegations of health care fraud, and with recent legislation strengthening the False Claims Act's *qui tam* provisions, health care providers face an increasing need to minimize their exposure under this statute. This session will provide an overview of the elements of liability under the False Claims Act, and examine the Act's *qui tam* provisions, under which private citizens may sue defendants on the government's behalf. Presenters will also discuss key considerations for health care providers conducting internal investigations of alleged False Claims Act violations.

### 11:15 AM–12:00 PM:

#### **Real Life Example**

Presenters will discuss the civil and criminal implications for a health care provider if it billed Medicare and Medicaid for services that were not covered by the such programs. The panel includes government, defense, and investigating agents' perspectives.

### 12:00–12:30 PM:

#### **RAC/CERT/Government Data Mining**

This panel will discuss current issues related to Medicare Recovery Audit Contractors, Comprehensive Error Rate Testing program, and other government audits, as well as the use and effect of government data mining of health care claims. Presenters will share experiences with government and contractor audits, address current and future Louisiana and national approved issues for review, and provide recommendations for the preparation and management of audits.

### Lunchtime Topic (12:30–2:00 PM)

#### **Importance of Compliance Programs**

In addition to discussing the importance of compliance programs and the fundamental elements of an effective program, the presenters will review OIG and other government guidance and relay practical experience and recommendations for developing, implementing, and maintaining a compliance program.

## PANELISTS

\*NEW ORLEANS SESSION ONLY

\*\*LAFAYETTE SESSION ONLY

ALEC ALEXANDER, III

SPECIAL COUNSEL, JONES WALKER

BARBARA ALLEMAN\*\*

SPECIAL AGENT, HHS-OIG

ARTIE DELANEUVILLE\*

SPECIAL AGENT, HHS-OIG

FREDERICK DUHY

DIRECTOR, MEDICAID FRAUD CONTROL

NEELY S. GRIFFITH

PARTNER, JONES WALKER

PAULINE F. HARDIN

PARTNER, JONES WALKER

MYLA R. REIZEN

PARTNER, JONES WALKER

TIM RENJILIAN

FTI CONSULTING

PATRICE SULLIVAN\*

AUSA, EASTERN DISTRICT OF LOUISIANA

KELLY UEBINGER\*\*

AUSA, WESTERN DISTRICT OF LOUISIANA

DONALD W. WASHINGTON

PARTNER, JONES WALKER

## LOCATIONS

**APRIL 26, 2010**

RIVER RANCH DEVELOPMENT  
1100 CAMELLIA BOULEVARD  
LAFAYETTE, LA 70508

**APRIL 27, 2010**

HOTEL INTERCONTINENTAL  
444 SAINT CHARLES AVENUE  
NEW ORLEANS, LA 70130

Certain states may require this be labeled ATTORNEY ADVERTISEMENT

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