AGENDA

8:15-9:00 AM:

Breakfast

9:00-9:15 AM:

Introduction

9:15-10:00 AM:

Recent Enforcement Trends in Health Care

10:00-10:30 AM:

Recent Changes in Fraud and Abuse Enforcement Legislation

10:30-10:45 AM: Break

10:45-11:15 AM:

False Claims Act and Internal Investigations

11:15 AM-12:00 PM:

Real Life Example

12:00-12:30 PM:

RAC/CERT/Government Data Mining

12:30-2:00 PM:

Lunch and Keynote Speaker
Topic: Importance of Compliance Programs

Agenda subject to change

Space is limited.

Register for this seminar by April 16 to make sure you don't miss this program.

To Register: Courtney Farley, Jones Walker cfarley@joneswalker.com | 504.582.8121

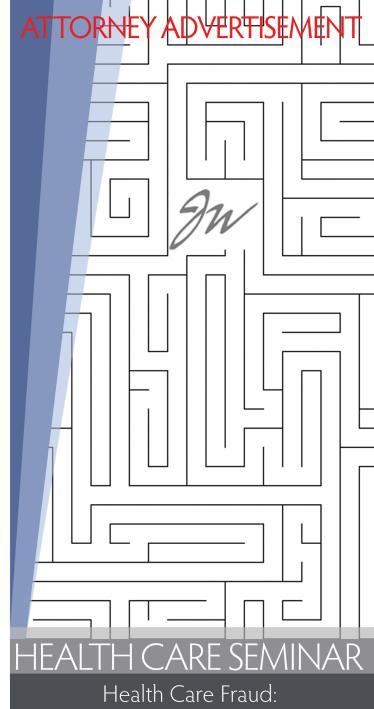
SEMINAR AT A GLANCE

What: Health Care Seminar

When: April 26 & 27 2010 | 8:15 AM-2:00 PM

Where: Lafayette and New Orleans , LA





Health Care Fraud: Updates, Trends, and Where To Go From Here

April 26, 2010 | Lafayette, LA April 27, 2010 | New Orleans, LA

PROGRAM OVERVIEW

Join us in Lafayette on April 26 or in New Orleans on April 27 as we present a Health Care Seminar targeted to health care professionals. This half-day seminar will comprise six sessions of topics, ranging from recent enforcement trends to the importance of compliance programs.



-SESSION DESCRIPTIONS-

9:15-10:00 AM:

Recent Enforcement Trends in Health Care

Government authorities are sharply increasing civil and criminal enforcement in the health care arena. Government agents, prosecutors, and defense attorneys will discuss priorities for federal and state investigations.

10:00-10:30 AM:

Recent Changes in Fraud and Abuse Enforcement Legislation

Both the recently enacted healthcare reform legislation and the Fraud Enforcement and Recovery Act of 2009 contain significant fraud and abuse enforcement provisions. This presentation will discuss some of the key changes, including amendments to the Anti-Kickback Statute, the Stark Law, the False Claims Act and the Civil Monetary Penalties Act.

10:45-11:15 AM:

False Claims Act and Internal Investigations

With nearly one-half of False Claims Act *qui tam* cases involving allegations of health care fraud, and with recent legislation strengthening the False Claims Act's *qui tam* provisions, health care providers face an increasing need to minimize their exposure under this statute. This session will provide an overview of the elements of liability under the False Claims Act, and examine the Act's *qui tam* provisions, under which private citizens may sue defendants on the government's behalf. Presenters will also discuss key considerations for health care providers conducting internal investigations of alleged False Claims Act violations.

11:15 AM-12:00 PM: Real Life Example

Presenters will discuss the civil and criminal implications for a health care provider if it billed Medicare and Medicaid for services that were not covered by the such programs. The panel includes government, defense, and investigating agents' perspectives.

12:00-12:30 PM:

RAC/CERT/Government Data Mining

This panel will discuss current issues related to Medicare Recovery Audit Contractors, Comprehensive Error Rate Testing program, and other government audits, as well as the use and effect of government data mining of health care claims. Presenters will share experiences with government and contractor audits, address current and future Louisiana and national approved issues for review, and provide recommendations for the preparation and management of audits.

Lunchtime Topic (12:30–2:00 PM) Importance of Compliance Programs

In addition to discussing the importance of compliance programs and the fundamental elements of an effective program, the presenters will review OIG and other government guidance and relay practical experience and recommendations for developing, implementing, and maintaining a compliance program.

Certain states may require this be labeled ATTORNEY ADVERTISEMENT Contact: Myla R. Reizen | mreizen@joneswalker.com | 305.679.5716

PANELISTS

*NEW ORLEANS SESSION ONLY

**LAFAYETTE SESSION ONLY

ALEC ALEXANDER, III

SPECIAL COUNSEL, JONES WALKER

BARBARA ALLEMAN**

SPECIAL AGENT, HHS-OIG

ARTIE DELANEUVILLE*

SPECIAL AGENT, HHS-OIG

FREDERICK DUHY

DIRECTOR, MEDICAID FRAUD CONTROL

NEELY S. GRIFFITH

PARTNER, JONES WALKER

PAULINE F. HARDIN

PARTNER, IONES WALKER

MYLA R. REIZEN

PARTNER, IONES WALKER

TIM RENJILIAN

FTI CONSULTING

PATRICE SULLIVAN*

AUSA, EASTERN DISTRICT OF LOUISIANA

KELLY UEBINGER**

AUSA, WESTERN DISTRICT OF LOUISIANA

DONALD W. WASHINGTON

PARTNER, JONES WALKER

LOCATIONS

APRIL 26, 2010

RIVER RANCH DEVELOPMENT 1100 CAMELLIA BOULEVARD LAFAYETTE, LA 70508

APRIL 27, 2010

HOTEL INTERCONTINENTAL 444 SAINT CHARLES AVENUE NEW ORLEANS, LA 70130