

## Trademarks

Jones Walker expertly protects and enforces its clients' trademarks throughout the world. In addition to obtaining state and federal trademark registrations, Jones Walker routinely secures foreign registrations throughout Europe, Asia, Africa, South/Central America, and the Middle East, and employs state-of-the-art maintenance software to ensure the registrations remain current. Jones Walker regularly manages hundreds of trademark applications and registrations for clients of all sizes and industries.

In addition to securing state, federal, and foreign registrations, our attorneys provide expertise in negotiating and drafting trademark licenses, co-branding agreements, and marketing and distribution agreements. We also conduct trademark availability searches, right of use studies, and due diligence investigations of trademark assets for corporate transactions. Jones Walker's expertise also extends to cyberspace, where the firm represents clients concerning domain name issues, Uniform Dispute Resolution Policy domain name actions, Internet law, e-commerce, cybersquatting, and anti-counterfeiting actions. Jones Walker also has considerable expertise in trademark litigation, including defending and prosecuting trademark, trade dress, unfair competition, and false advertising lawsuits in state and federal courts, as well as handling cancellation and opposition proceedings before the U.S. Patent and Trademark Office.