

Copyrights

Traditionally, copyrights have been associated with individual authors and songwriters. In today's world, copyright issues must be considered by every company, regardless of industry. Too often, lay persons and general attorneys do not understand the basics of copyright protection and enforcement, leaving some companies uninformed as to the risks of copying the works of others, or of the need to protect their works from copying by others. Our attorneys work closely with clients to ensure respect for the intellectual property rights of others. For example, marketing materials incorporating artwork, such as corporate logos, must have the permission of the artwork owners or run the risk of aggressive enforcement. We assist clients in vetting written materials, including website content, for authorship and ownership of written and artistic works. As artisans become increasingly active pursuers of those who make unauthorized reproductions of their works, Jones Walker defends and prosecutes copyright lawsuits in a variety of subject areas. Additionally, our attorneys are particularly well-suited to manage those cases that involve an intersection of trademark and copyright subject matter, such as those regarding ownership of corporate logo.