

Partner

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Practice Areas

Business & Commercial
Transactions

Energy

Intellectual Property

Bar Admissions

Louisiana, 1991

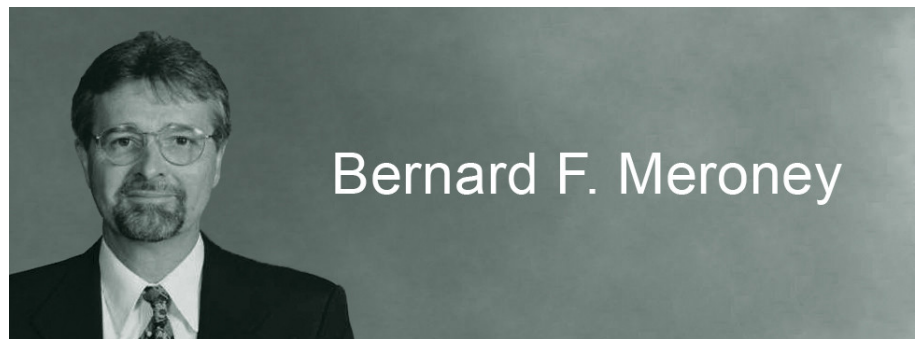
U.S. Patent and Trademark
Office, 1993

Education

Loyola University New
Orleans College of Law, J.D.,
1990, *cum laude*; *Loyola Law
Review*, 1989–1991; *Loyola
Law Review* Editorial Board
Award for Outstanding
Achievement

Purdue University, M.S.,
1976

University of New Orleans,
B.S., 1974



Ben Meroney began practicing law in 1991, concentrating his practice in intellectual property matters in 1993. His practice encompasses the full range of intellectual property matters, including transactional, prosecution, litigation, and business counseling in the patent, trademark, copyright, trade secrets, and e-commerce areas. His transactional work has included a variety of intellectual property exploitation matters, such as licensing transactions, distributorship agreements, IP due diligence associated with business M&A and business spin-offs, joint venture research and development collaborations, software beta test agreements, software development contracts, shrinkwrap and clickwrap licenses, branding, and co-branding agreements. He has represented both acquiring and acquired companies in negotiations to transfer intellectual property assets. He has helped a variety of companies establish trade secret policies and employee policies, including confidentiality and non-compete agreements.

Mr. Meroney's prosecution work has included trademark registration, patent prosecution, and copyright registration. He has prosecuted patents in a variety of technical areas, including medical instruments, database structures, Internet search engine technologies, hydrocarbon plant processing technologies, remote sensing, digital signal processing, valve technologies, waste water treatment systems, agriculture implements, and downhole tools. His United States patent prosecution work has included appeals to the Patent Trial and Appeals Board, and re-examination and re-issuance of patents. He has also assisted clients in procuring patent rights in a variety of countries, such as Japan, Hong Kong, Canada, Europe, Australia, and New Zealand.

Mr. Meroney's trademark work has included registration of state and federal marks and trade dress and appeals to the Trademark Trial and Appeals Board ("TTAB"), and trademark opposition and cancellation proceedings before the TTAB. He has also assisted in the procurement of foreign trademarks,

including European Community trademarks.

In conjunction with his prosecution work, Mr. Meroney has extensive experience in opinion work, including patentability and trademark registration opinions, infringement opinions, and validity opinions. He has also assisted clients in design-around studies and market clearance studies for new products.

Mr. Meroney has also represented clients in intellectual property litigation, including patent, trademark, and copyright infringement. He has represented companies asserting intellectual property rights in litigation and has also defended against charges of infringement.

Mr. Meroney's prior legal experience included complex oil and gas litigation and securities litigation. Before becoming an attorney, he worked as a geophysicist for a major oil company in a variety of assignments, including data processing assignments (VSP, AVO, PS bottom referenced data), data acquisition assignments, and data interpretation assignments. Mr. Meroney also worked as a telecommunications engineer for a major telecommunications company, where he was responsible for quality control oversight of mini-computer monitoring installations.

Mr. Meroney has a B.S. degree in physics/mathematics from the University of New Orleans, an M.S. degree in mathematics from Purdue University, and a J.D. *cum laude* from Loyola University New Orleans College of Law. He was a member of *Loyola Law Review* from 1989–1991 and was awarded the *Loyola Law Review* Editorial Board Award for Outstanding Achievement.

Publications

- "Recent Developments in Trademark Law"
Loyola University New Orleans Intellectual Property & High Technology Journal, April 1, 1997

Memberships

- American Bar Association (Member, Section on Intellectual Property Law)

- American Bar Association (Member, Section on Business Law; Cyberspace Law Subcommittee, New Orleans and Louisiana Bar Committees on Intellectual Property)
- Society of Exploration Geophysicists

Court Admissions

5th Cir., 1992

