

Partner

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Practice Areas

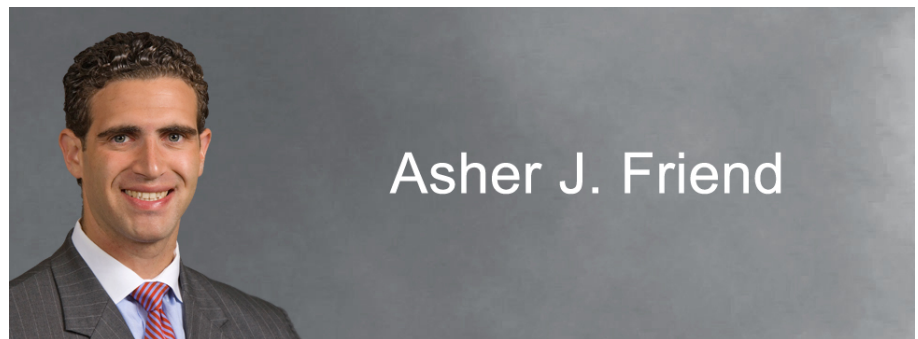
Biotechnology & Life Sciences
Corporate & Securities
Mergers & Acquisitions
Private Equity
The JOBS Act Resource Page

Bar Admissions

Texas, 2011
Louisiana, 2003

Education

Tulane University Law School, J.D., 2003, *cum laude*
Indiana University, B.A., 1999



Asher J. Friend

Asher Friend is a partner in the firm's Corporate & Securities Practice Group and practices from the firm's New Orleans office. His practice is mainly transactional, concentrating on the areas of securities law, mergers and acquisitions, and general corporate law.

Mr. Friend represents clients at each stage of the growth cycle, from start-up, privately owned companies to mature publicly-traded companies. He has extensive experience in public and private offerings of debt and equity securities, M&A transactions, as well as assisting clients with a myriad of corporate governance and related disclosure matters (including assisting with the preparation, review and filing of Forms 10-Ks, 10-Qs, 8-Ks, proxy statements, and press releases).

Mr. Friend is a native of Rockville Centre, New York.

Representative Matters

M&A Transactions:

- Represented a privately held food product and service company in the sale of tangible and intangible assets of its water bottling and distribution business
- Represented a privately held food product and service company in the acquisition of tangible and intangible assets related to the production and distribution of selected business segments from affiliates of a publicly traded food and beverage company
- Represented selling stockholders in a stock sale to a publicly traded electric distribution and transmission services company
- Represented a privately held surgical suite directed sales company in a stock sale to a Japan-based international product distribution company

- Represented the existing management of an energy investment boutique in the acquisition of its common stock from a publicly traded diversified global financial services holding company
- Represented privately held technology company in the sale of its satellite and radio frequency-based assets to strategic publicly traded purchaser
- Represented publicly traded national provider of home health and hospice services in multiple acquisitions of privately held home health and hospice organizations throughout North America

Securities Offerings:

- Represented a publicly traded offshore exploration and production company in the simultaneous public offerings of common stock, preferred stock, and senior notes
- Represented a publicly traded oilfield services company in a public offering of common stock and the simultaneous repurchase of common stock
- Represented a publicly traded oilfield services company in a tender offer for outstanding senior notes and the follow-on issuance and exchange of senior notes
- Represented a publicly traded death care service provider in a tender offer for outstanding senior subordinated notes and the follow-on issuance and exchange of senior notes
- Represented a publicly traded community bank holding company in a private placement of common stock
- Represented a publicly traded marine construction services company in a private placement of common stock and a public offering of common stock
- Represented publicly traded diving and offshore construction company in secondary offerings of common stock owned by its former parent corporation

Presentations

- "Jumpstart Our Business Startups Act: A New Horizon for Emerging Businesses"
May 16, 2012
- Jones Walker 4-in-4 Program
March 2012

- "Angel and A-Round Equity Financing—Issues and Process"
Idea Village's Entrepreneur Week, March 21, 2011
- "Choice of Entity and Corporate Formation"
New Orleans, LA, January 5, 2011
- "Mergers and Acquisitions—What Corporate Counsel Needs to Know"
Essential Issues Affecting In-House Counsel and Corporate Attorneys,
Association of Corporate Counsel Louisiana Chapter CLE, Loyola
University New Orleans College of Law, New Orleans, LA, September
24, 2010

Publications

- "Jumpstart Our Business Startup Act: A New Horizon for Emerging
Businesses"
Jones Walker Corporate & Securities E*Bulletin, April 2012
- "Aliyah to New Orleans"
The Jewish Newsletter, November 2011
- "U.S. Supreme Court Holds Statistically Insignificant Information can be
"Material" Under Federal Securities Law"
Jones Walker Corporate & Securities E*Bulletin, April 15, 2011
- "Developing Your Negotiating Embouchure: Practical Considerations for
Success in M&A Transactions"
Inside the Minds: M&A Negotiations, 2010

Memberships

- Jewish Federation of Greater New Orleans (Lemann-Stern Young
Leadership Program)
- Anti-Defamation League (Advisory Board, South Central Regional
Office)
- Association for Corporate Growth Louisiana
- Choice Foundation (Board of Directors)
- Crescent City Squash Foundation (a Louisiana non-profit corporation),
Founder, President & Chairman
- Louisiana State Bar Association
- Texas State Bar Association