

# AGENDA

**8:30 AM:** Introduction

**8:45–9:15 AM:**

Health Care Reform Legislation and  
Relevant Regulations

**9:15–9:45 AM:**

Physician and Other Referral Source  
Arrangements

**9:45–10:00 AM:** Break

**10:00–10:30 AM:**

Physician Practices: Legal and Compliance  
Issues

**10:30–11:00 AM:**

Compliance Trends

**11:00–11:30 AM:**

HIPAA and HITECH—Where Are We Now?

**11:30 AM–12:45 PM:** Lunch

**12:45–1:30 PM:**

Off-Label Use of Pharmaceuticals

**1:30–2:00 PM:**

Labor & Employment Trends in the Health  
Care Industry

*Agenda subject to change*

Space is limited.

Register for this seminar today  
to make sure you don't miss this program.

**To Register:** Nicole Csintyan, Jones Walker  
ncsintyan@joneswalker.com | 504.582.8456

**Date:** October 4, 2011

**Time:** 8:30 AM–2:00 PM

**Where:** The Tutwiler Hotel | Birmingham, AL

## HEALTH CARE SEMINAR AT A GLANCE

**JONES  
WALKER**  
1819 5th Ave N, Suite 1100  
Birmingham, AL 35203

ATTORNEY ADVERTISEMENT

## HEALTH CARE SEMINAR

Recent Health Care Trends  
from a Legal and Compliance  
Perspective

*October 4, 2011 | Birmingham, AL*

# PROGRAM OVERVIEW

Join us on **October 4** in **Birmingham, Alabama**, as we present another popular Jones Walker Health Care Seminar targeted to health care organizations and their key personnel, such as executives, counsel, compliance officers, and auditors. This seminar will comprise seven sessions of topics, including health care reform legislation, compliance trends, and labor and employment trends in the industry.

*Please see Agenda section for registration information.*

STOCK PHOTOGRAPHY

ATTORNEY ADVERTISEMENT

## SESSION OVERVIEWS

**8:45–9:15 AM:**

### **Health Care Reform Legislation and Relevant Regulations**

*Myla R. Reizen*

This session will provide an overview of certain key provisions of the new health care reform legislation, as well as certain relevant regulations stemming from the new legislation.

**9:15–9:45 AM:**

### **Physician and Other Referral Source Arrangements**

*Lynn M. Barrett*

This session will cover reviews of physician and other referral source arrangements, certain risk areas, and best practices.

**10:00–10:30 AM:**

### **Physician Practices: Legal and Compliance Issues**

*Kathryn W. Drey*

This session will cover the legal and compliance issues in connection with acquiring, employing, and managing physician practices. This session will also include some insight about integrating, promoting quality, and retaining the physicians.

**10:30–11:00 AM:**

### **Compliance Trends**

*Myla R. Reizen*

This session will cover various compliance trends, focusing on recent trends with government settlements, investigations, auditing, and reviews.

**11:00–11:30 AM:**

### **HIPAA and HITECH—Where Are We Now?**

*Lynn M. Barrett*

This session will discuss recent HIPAA and HITECH enforcement actions and settlements, current focus areas of the Office of Civil Rights, and strategies for compliance.

**12:45–1:30 PM:**

### **Off-Label Use of Pharmaceuticals**

*Steven F. Casey*

This topic will include an examination of what hospitals can do to evaluate potential liability for injuries caused by off-label pharmaceuticals and an update on the current status of failure to warn cases in drug use.

**1:30–2:00 PM:**

### **Labor & Employment Trends in the Health Care Industry**

*Kary B. Wolfe*

This session will cover a variety of current labor and employment trends in the health care industry, including: issues with reductions in force, ongoing union campaigns and unfair labor practice decisions, wage and hour class actions, wellness programs, and retaliation claims.

## MEET THE SPEAKERS

**LYNN M. BARRETT**

*JONES WALKER, MIAMI*

**STEVEN F. CASEY**

*JONES WALKER, BIRMINGHAM & MOBILE*

**KATHRYN W. DREY**

*JONES WALKER, MOBILE*

**MYLA R. REIZEN**

*JONES WALKER, MIAMI*

**KARY B. WOLFE**

*JONES WALKER, BIRMINGHAM*

## LOCATION

**THE TUTWILER HOTEL**

2021 PARK PLACE

BIRMINGHAM, AL 35203

205.322.2100 tel

*Certain states may require this be labeled ATTORNEY ADVERTISEMENT*

*Contact: Myla R. Reizen | mreizen@joneswalker.com | 305.679.5716*