



# Overview

**Avident Advisors is a strategic provider of economic development and site selection consulting services in North America both in traditional sectors and in advanced manufacturing and green energy.**

The Avident Advisors team combines, in one firm, this broad range of knowledge and experience required to provide effective location advisory services and economic development guidance. We have helped negotiate dozens of high-impact projects resulting in billions of dollars in investment and the creation of tens of thousands of jobs.

#### **Avident Advisors services include:**

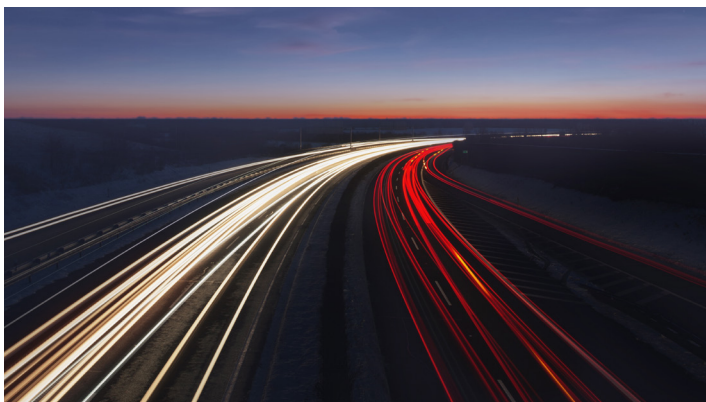
- Community Identification Process
- State-of-the-Art Cloud-based RFP Process
- Site Identification
- Workforce Analysis
- Economic Impact Analysis
- Incentive Analysis and Negotiation
- Advisory Services to EDOs/Public Organizations



#### **We have extensive experience in:**

- Automotive
- Aerospace/Defense
- Green Energy
- Shipbuilding
- Steel
- Headquarters/Back Office
- Petroleum/Petrochemical
- Other manufacturing industries

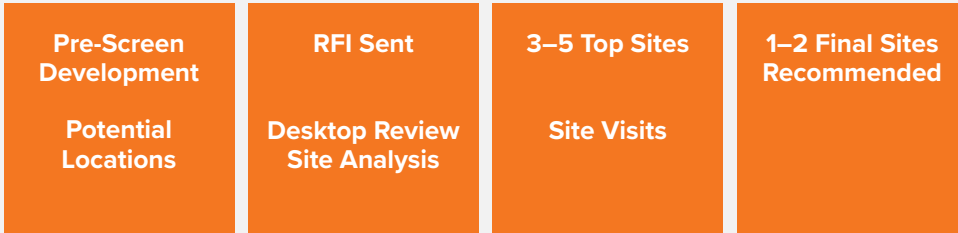
Our professionals have experience on all sides of the negotiating table. Over the course of our careers, we have served in leadership roles at regional, state, and local economic development agencies, utility organizations, and private engineering companies, as well as in public-private partnerships and tax and revenue agencies, and at the top levels of state government.



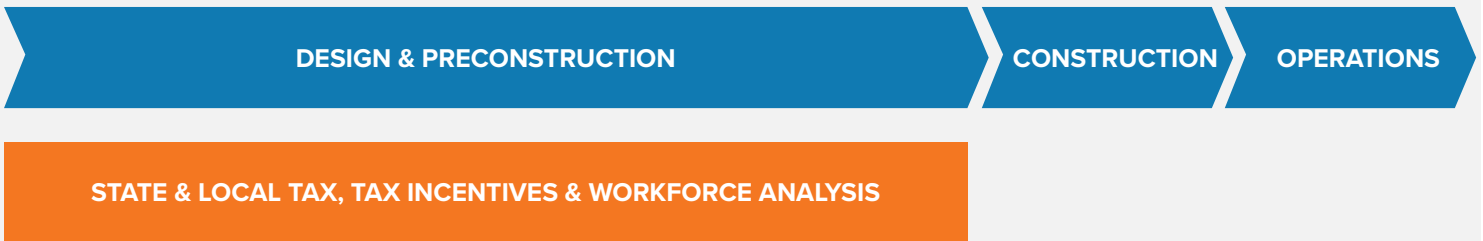
## Integrated Site Selection and Supporting Legal Services

In today's competitive and global economy, corporate site selection and location decisions are data-driven and often outsourced to seasoned professionals with deep knowledge of real estate, finance, workforce training, environmental issues, engineering, tax- and financial-incentive analysis, negotiation, and other disciplines. Our broad-based representation begins with a thorough understanding of each project to better serve the goals of the client. The highly experienced professionals from Avident Advisors and Jones Walker understand the complex dynamics when working with state and local governments, economic development entities, and other organizations.

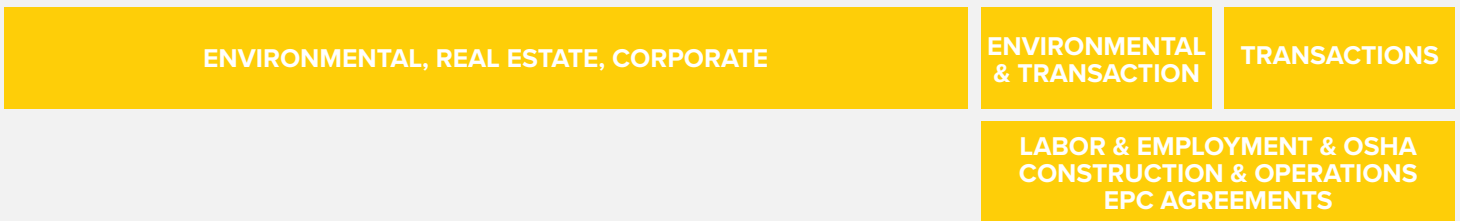
### Avident Advisors Services



### Avident Advisors with JW Support



### Jones Walker Services



**Tommy J. Kurtz**  
Managing Director

**Tommy Kurtz** is managing director of Avident Advisors. A native of Louisiana, Tommy has lived and worked in both Louisiana and Texas and has worked on projects throughout the Gulf Coast and SE US as an economic developer professional and site selector.

Tommy Kurtz has nearly 30 years of economic development experience across the Gulf Coast region. He has held executive and leadership positions in the private, non-profit, and governmental sectors in Louisiana and Texas, including with regional, state, and local agencies, utility organizations, and private engineering companies. Over the course of his career, he has been deeply involved in site selection and economic development initiatives that have resulted in the creation of more than 12,000 new direct jobs, retention of over 21,000 jobs, and \$40 billion in new capital investment from more than 100 announced projects.

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