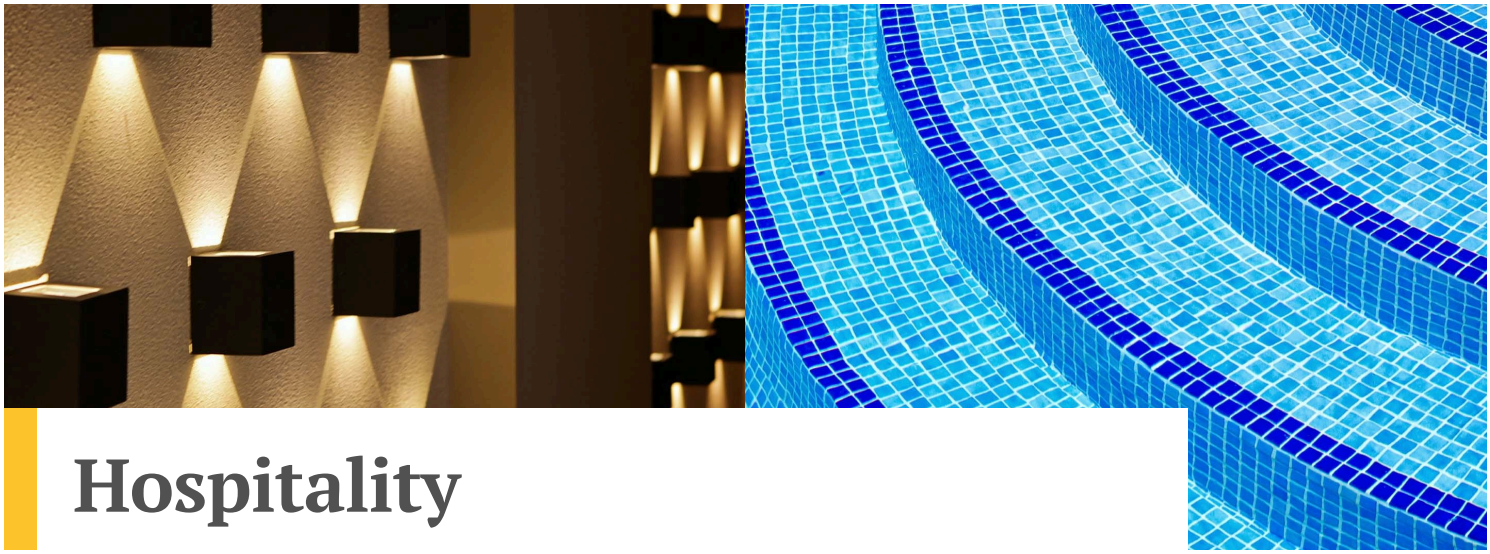
JONES WALKER



Hospitality

Customers and guests demand top-quality service and memorable experiences from hotels, restaurants, resorts, and casinos. At Jones Walker, our clients deserve — and receive — the same level of care they provide.

Our hospitality industry team has extensive experience representing owners, investors, and developers of international and national hotel and restaurant chains, private clubs, master planned communities, retail, and other companies from across this diverse sector. We take pride in the depth and sophistication of our legal counsel, but our experience is more than theoretical or driven only by careful readings of the law. From direct, personal experience, we understand the day-to-day and strategic issues facing our clients. A number of our partners are also owners of and investors in, or have served as officers and leaders of, hospitality companies. We have written budgets, identified financing opportunities, managed complex projects within tight timelines, and addressed the full spectrum of operational issues that face customer-focused enterprises.

We help clients maximize and protect the value of their brands by negotiating a full range of agreements, including management, franchise, lease, and technical-services contracts, as well as handling purchases and sales of properties, project financings, and business restructurings. We work side-by-side with our clients through planning and development, acquisition and disposition of properties, project financing, resolution of environmental, permitting, tax, and licensing issues, and structuring membership, sales, and marketing programs.

When cross-disciplinary issues and business disputes arise, we draw on our firm's skilled labor and employment, intellectual property, privacy, real estate, tax, and litigation lawyers to provide strategic guidance and drive our interests and investments forward.